

Contrarian perspectives

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What is contrarian investing?

Look for...

1

Stocks that are out of favour, forgotten, unloved.

2

Situations that will improve over the next two to three years.

For illustrative purposes only.

Entry level



Price/earnings



Free cash flow yield

Intermediate level



Price/net cash



Price/book



EV/sales



EV/gross profits



EV/recurring revenues

Note: Enterprise value (EV) measures a company's total value.

Advanced level

Price/previous peak earnings per share

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